technopartner

Portfolio

hello@technopartner.id · +62-812-9905-6789

Our Services

We provide tailor-made software solutions to help companies / startups make a firm foundation for their up-and-coming business or new bigger project.



Mobile Application

Develop Android & iOS Application (Native & Hybrid)



Website

Develop a beautifully made website



Internal System

Develop a custom system based on customer's need

Our Clients


AXA
MNC
PFI MEGA LIFE
Great Eastern
A member of the OCBC Group
hipajak
SARATOGA
sinarmas land
kopi kenangan
janji jiwa
MAXX COFFEE
Shihlin
Taiwan Street Snacks
tada
AQUA
MARUGAME UDON
UDON & TEMPURA
ixobox
Rata
natasha
BY DR FREDI SETYAWAN
BENING'S
by dr. Oky Pratama Dipl. AAAM
DAVIENA
SKINCARE
SSG
Sour Sally Group
WARUNG STEAK & SHAKE
ruparupa
let's get more
TOYS KINGDOM
Creating Smiles
Selma
Inspirasi ISI RUMAH
CASIO
GANNAI
FIRST MEDIA
KARPENTER
KIMAYA
by HARRIS
CHAMP RESTO INDONESIA
bmk
baso mie kopi
COVER CLEARANCE
GOKANA
Ramen & Teppan
Rata Rata
Suki & BBQ
chopstix
Platinum
NISSAN
The Duck King
SEORAE
A.D.E.N
SUSHI TEI
HAKATA IKKOUSHA
GLOBAL STANDARD

technopartner

Our Experience

E-Commerce & Loyalty Platform

A loyalty platform already used by various clients with more than 1,000 outlets across Indonesia.

WhatsApp Chatbot & Campaign

A WhatsApp chatbot connected to the campaign engine: promo blasts, automated follow-ups, and personal conversations.

Advanced Hardware Integration

Integrating systems with hardware and leveraging that hardware's specific functions.

Data Mart & Customer Insight

One customer data source for RFM segmentation, insight dashboards, and well-targeted campaigns.

End-to-end System

A system connected to various other systems, such as ERP, POS, Outlet Management, Accounting, HR, and more.

Website & Product Showcase

Corporate website (company profile), product showcase, or e-commerce with custom UI/UX design.

Our Experience

Tailor-Made System

Custom systems built around each industry's business processes and specific needs.

- Aesthetic Clinic
- Legal / Regulation
- Customer Service Satisfaction
- Architecture
- Corporate Governance
- Internal Audit
- Taxation
- Music Management

...and many more

Outlet Operations

A suite of outlet operation systems connected directly to loyalty and member data.

- Cashier POS
- POS Lite
- Self Service Kiosk
- Kitchen Order Display
- Table Order
- Food Aggregator

Our Experience

Accounting System

EQUAL SYSTEM

An integrated accounting system that brings purchase, sales, inventory, and finance into one flow. Features can be tailored to the client's SOPs and business needs.

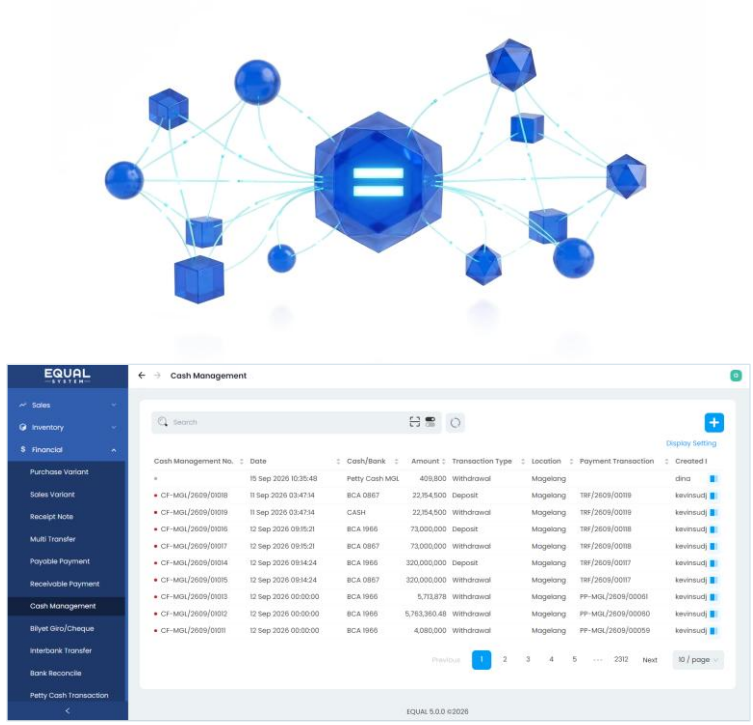
8
Core modules

112
Ready-to-use reports

Web + Mobile
Android & iOS for field teams

CORE MODULES

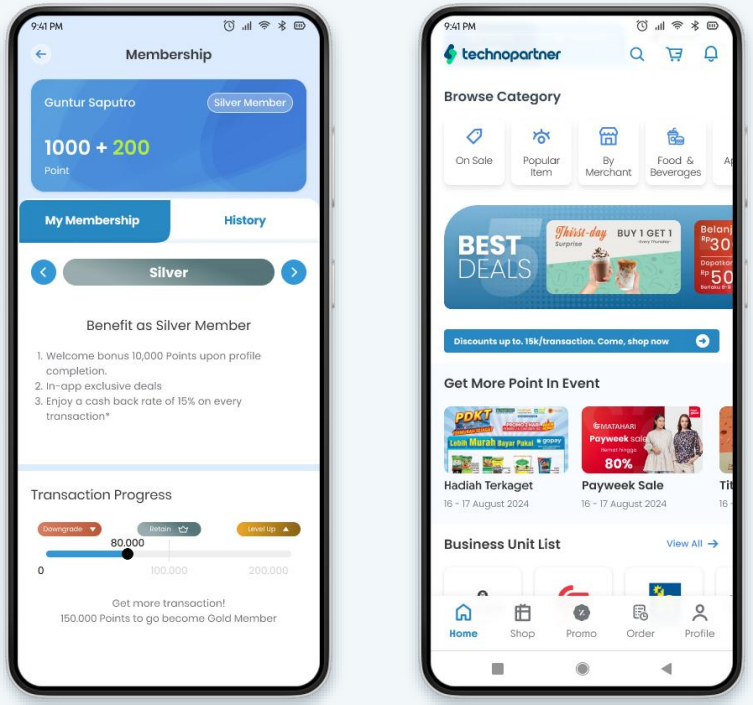
- Purchase
- Sales
- Inventory
- Financial
- Journal
- Fixed Asset
- POS Integration
- Report



E-Commerce & Loyalty Platform

01 Customizable Loyalty Platform

- **Built-in** order system within the app
- **Omnichannel:** Android & iOS Mobile App
- **Integrated System:** Integrated with various supporting 3rd-party and internal systems
- **Referral System:** Both code giver & receiver get benefits after the first transaction
- **Custom Promo & Campaign:** Supports promotion & event needs
- **CMS** with full control over the app
- **Outlet Management System**
- **Fraud Detection System**
- **Tailor-made** to fit the client's business processes and needs



A loyalty platform already used by various clients with more than 1,000 outlets across Indonesia.

E-Commerce & Loyalty Platform

02 Complete Order System

- ✓ Complete E-Commerce Feature
- ✓ Pick-up Order & Delivery
- ✓ Promo Indicator
- ✓ Variant & Modifier

03 Flexible Membership Program

- ✓ Flexible multi-tier membership
- ✓ Customization Membership

04 Dynamic Voucher System

- ✓ Use Promo Code/Voucher
- ✓ Second Order Voucher
- ✓ Welcome Voucher
- ✓ Voucher Injection

05 Smart Point Configuration

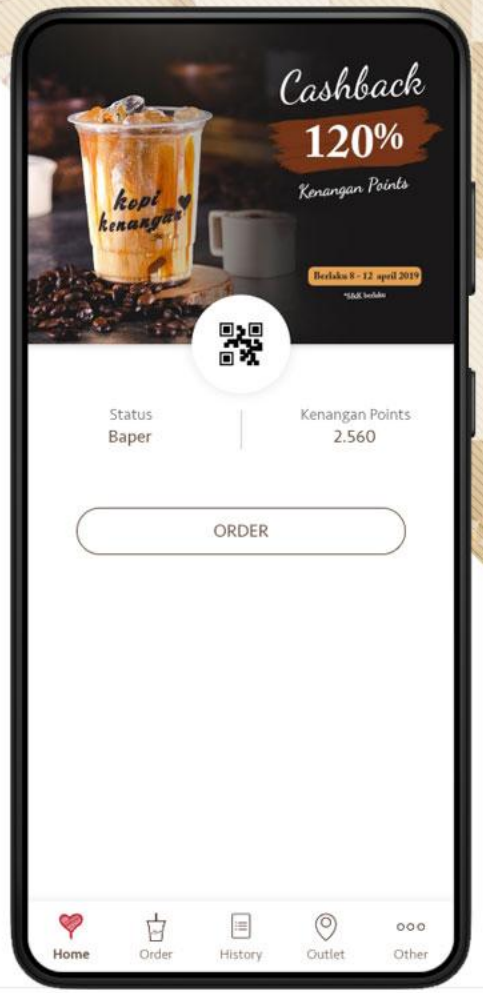
- ✓ Reward point
- ✓ Point injection
- ✓ Point Collection & Redemption
- ✓ Point Cashback

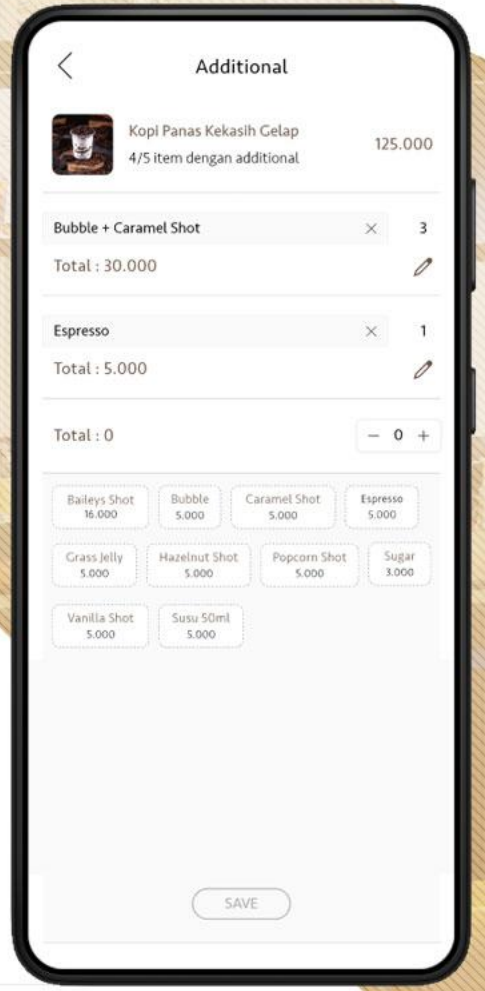
KOPI KENANGAN CUSTOMER **APP**

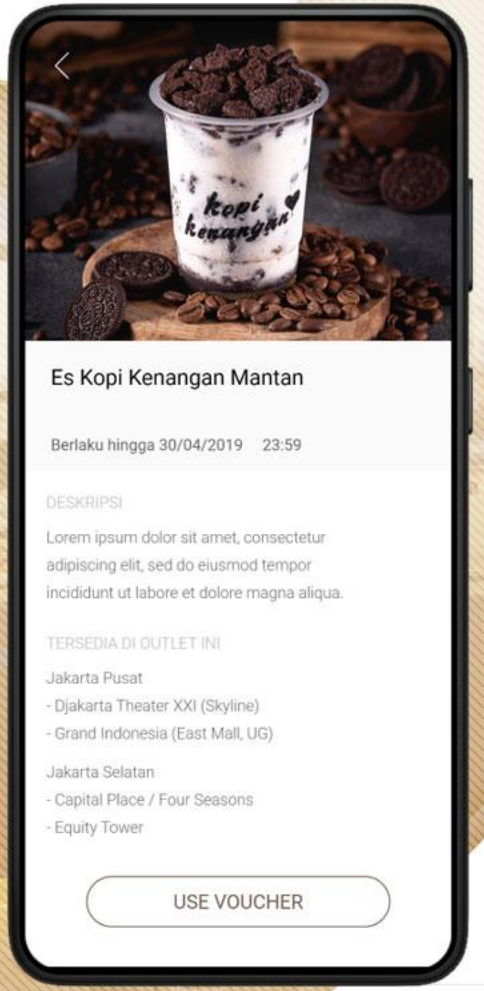
Client: **Kopi Kenangan**

Special Features

- Mobile App Order
- Deals
- Promo Code
- Referral Code
- Pick-up & Delivery







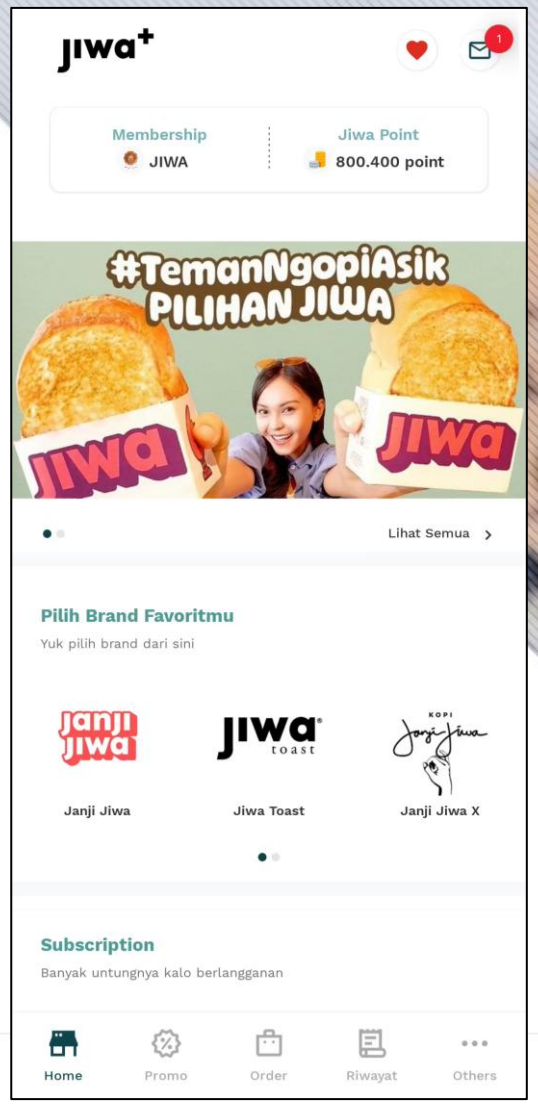
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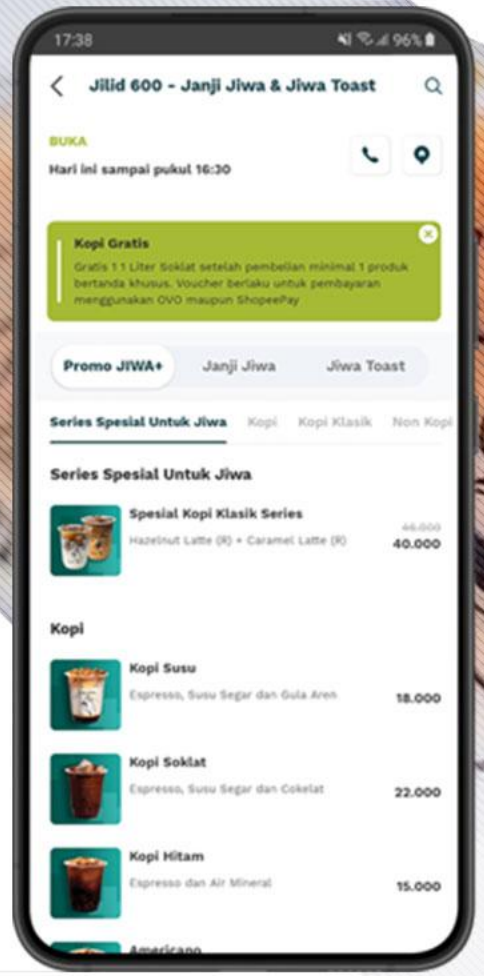
JIWA+

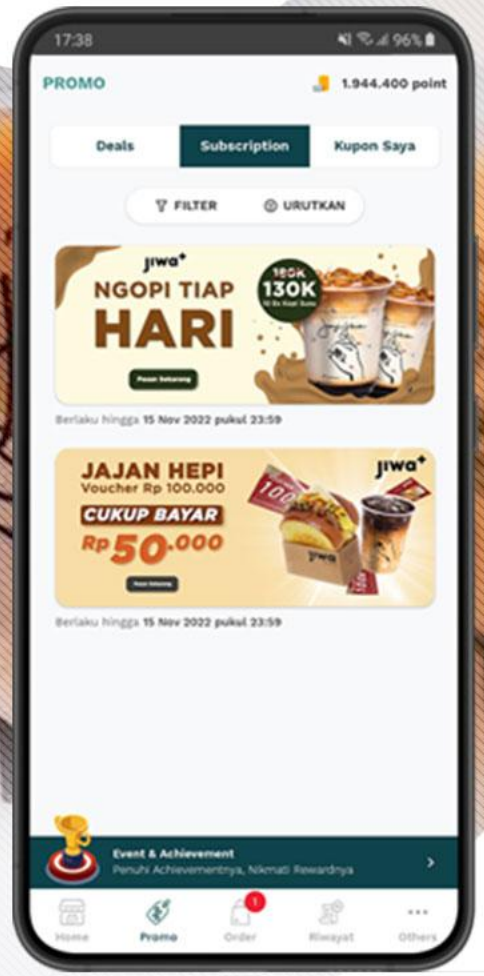
Client: **Kopi Janji Jiwa**

Special Features

- Multi brand & Franchise
- Subscription
- Event & Achievement
- Quest
- Product Bundling
- Outlet Order App







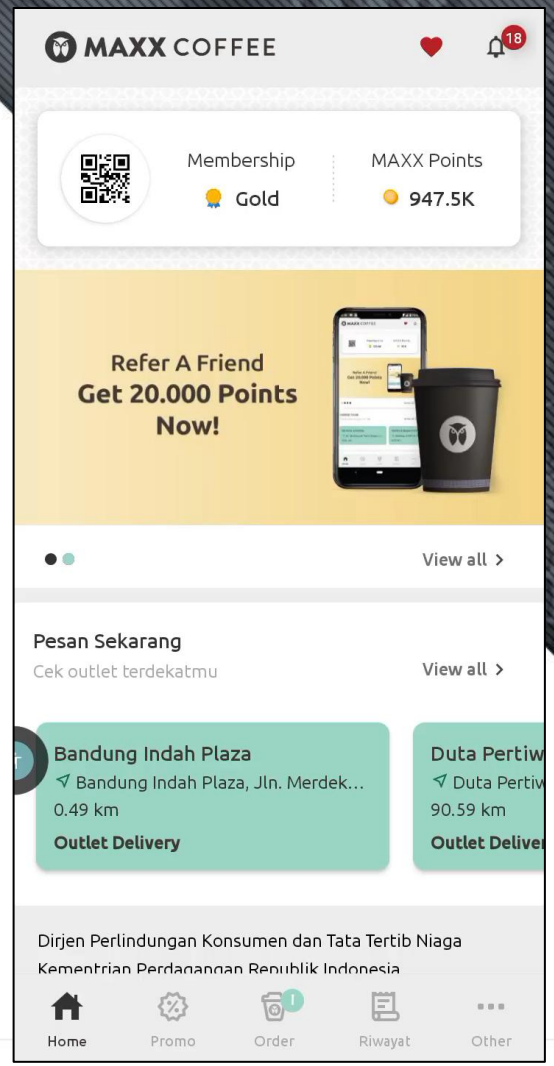
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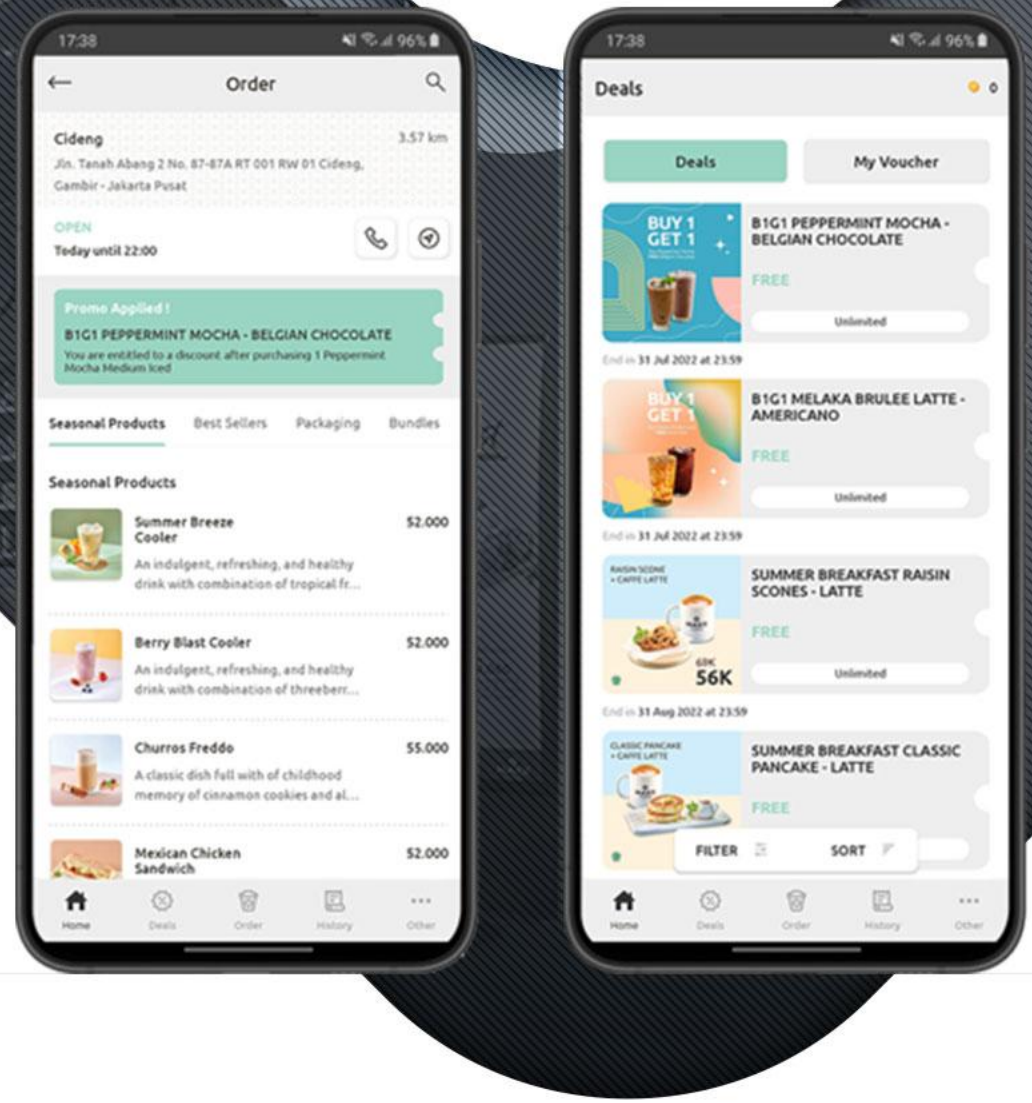
MAXX COFFEE CUSTOMER **APP**

Client: **MAXX COFFEE**

Special Features

- Deals & Flash Deals
- Promo Code
- Custom POS integration
- Referral Code
- Pick-up & Delivery





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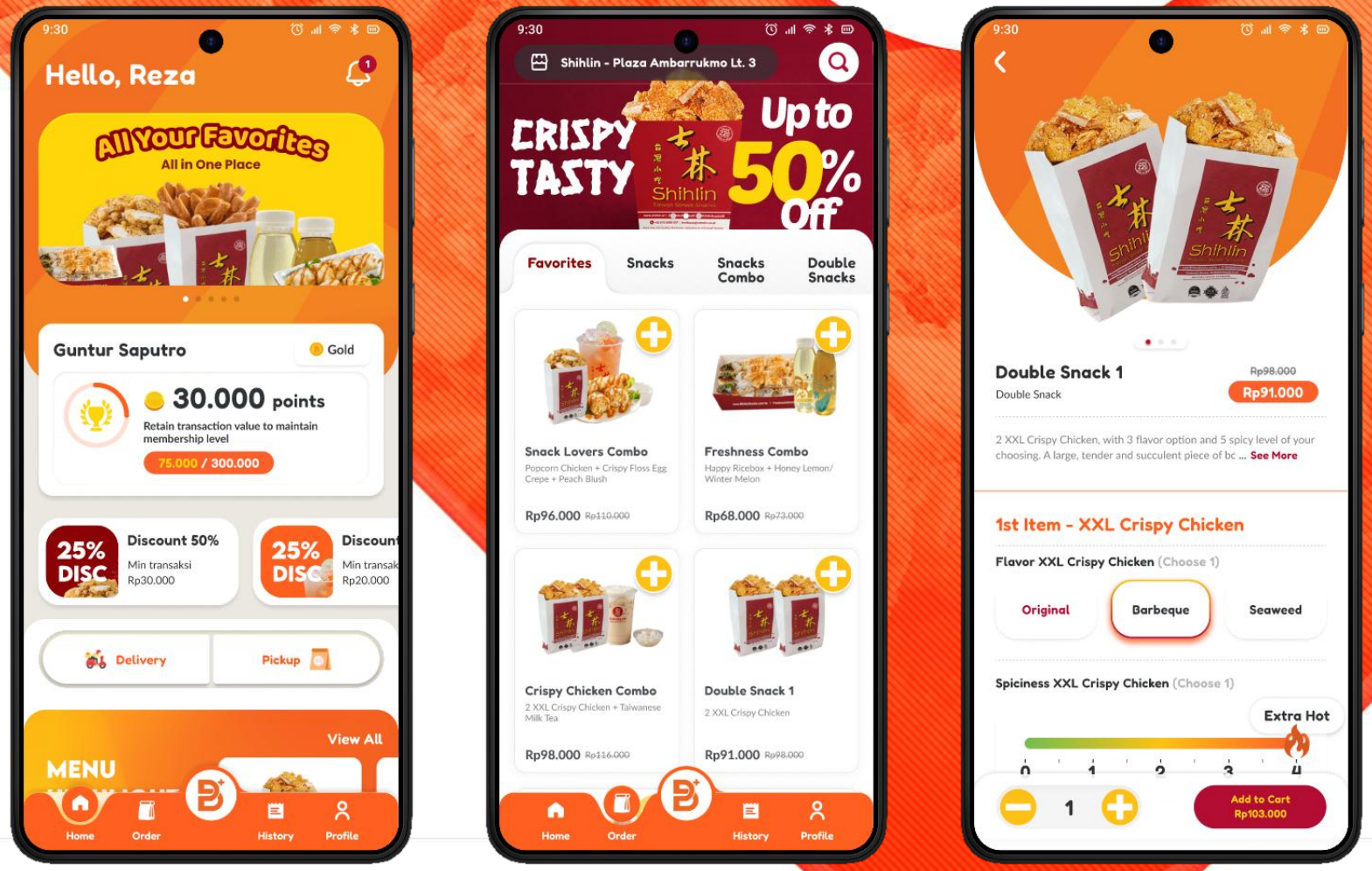
TribePlus

Client: **Shihlin**

Taiwan Street Snack

Special Features

- Multi-Brand (Shihlin, Raku, Dak Daebak)
- Advanced Deals & Voucher
- Multi-Tier Membership Level
- Point Earn & Burn
- Advanced POS integration

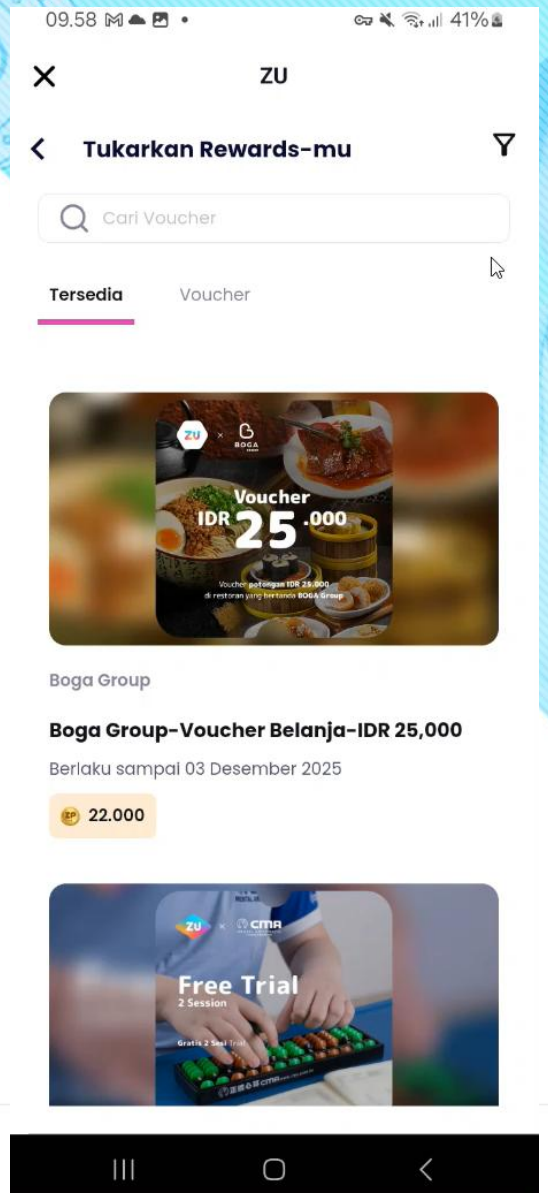


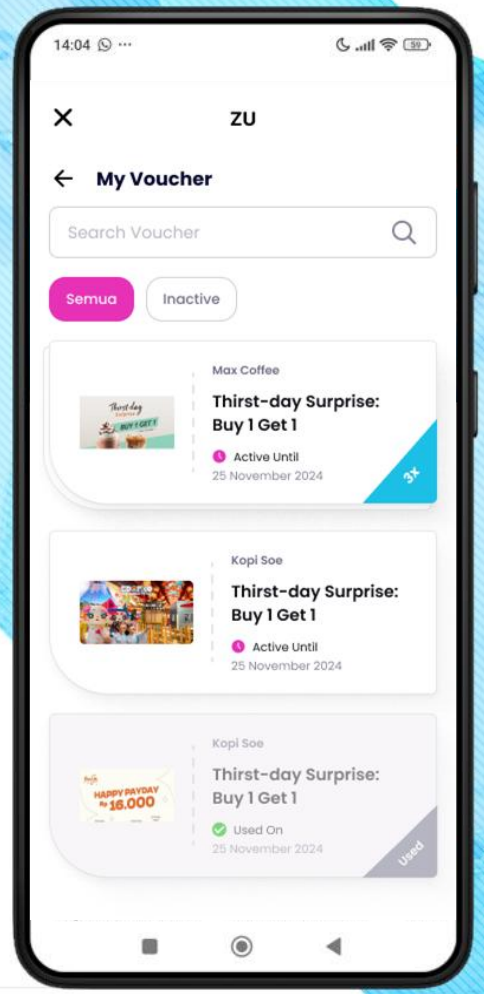
ZU POINT

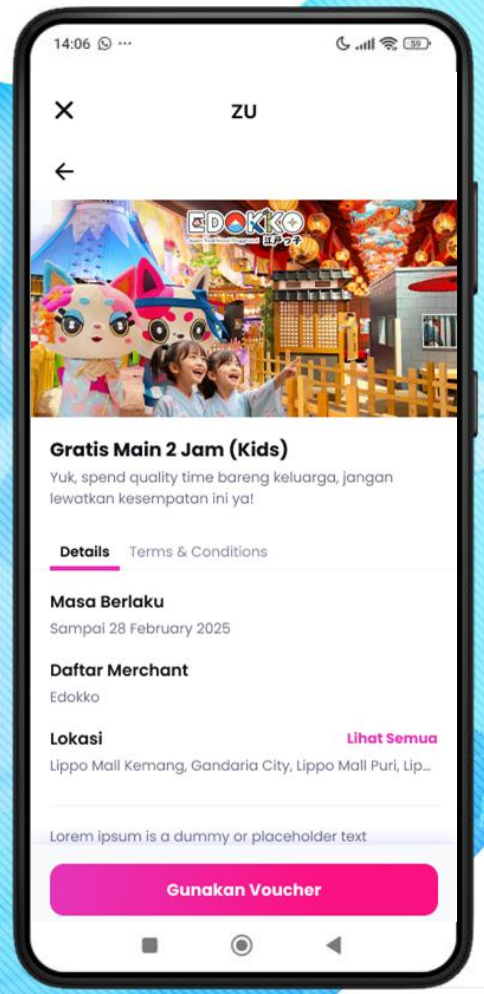
Client: **Nobu Bank**

Special Features

- Membership & Loyalty System
- Deals & Voucher
- Promo Code
- Point & Ticket
- eCommerce







NOBU NATIONAL BANK

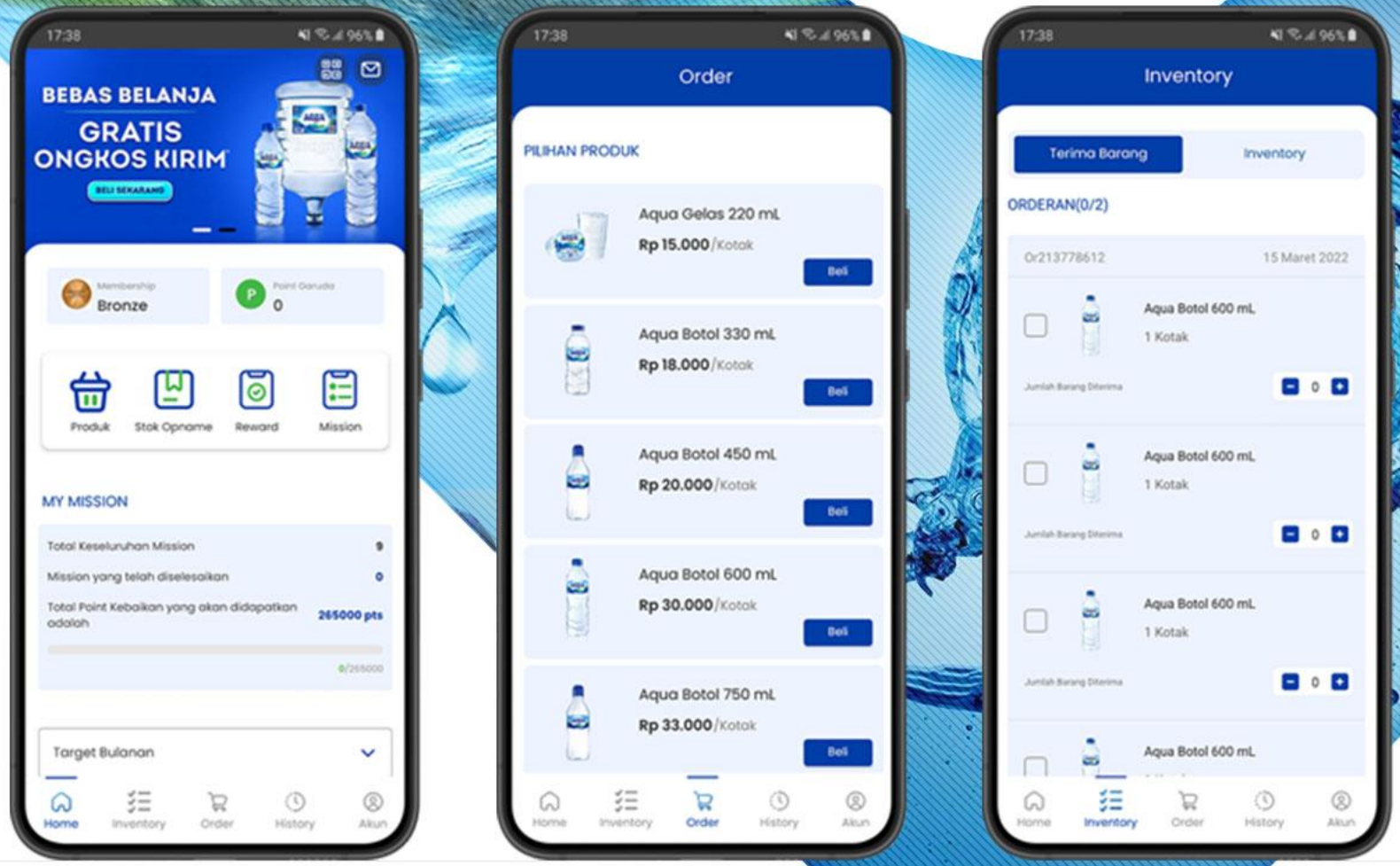
technopartner

MITRA AQUA

Client: **AQUA - Danone**

Special Features

- Order from Retail to Distributor
- Mission, Target, Achievement
- Goods receive
- Stock Opname & Inventory
- Point & Reward



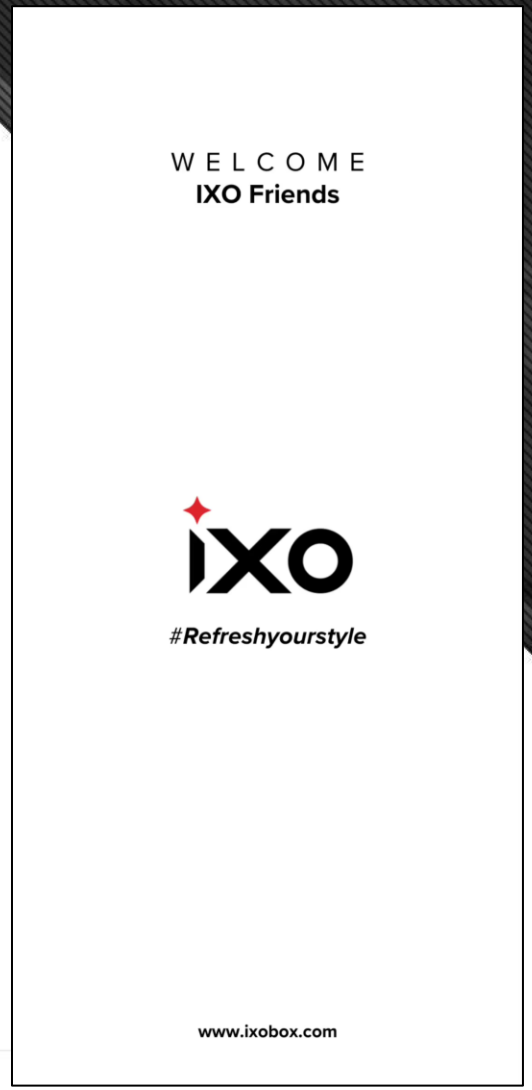
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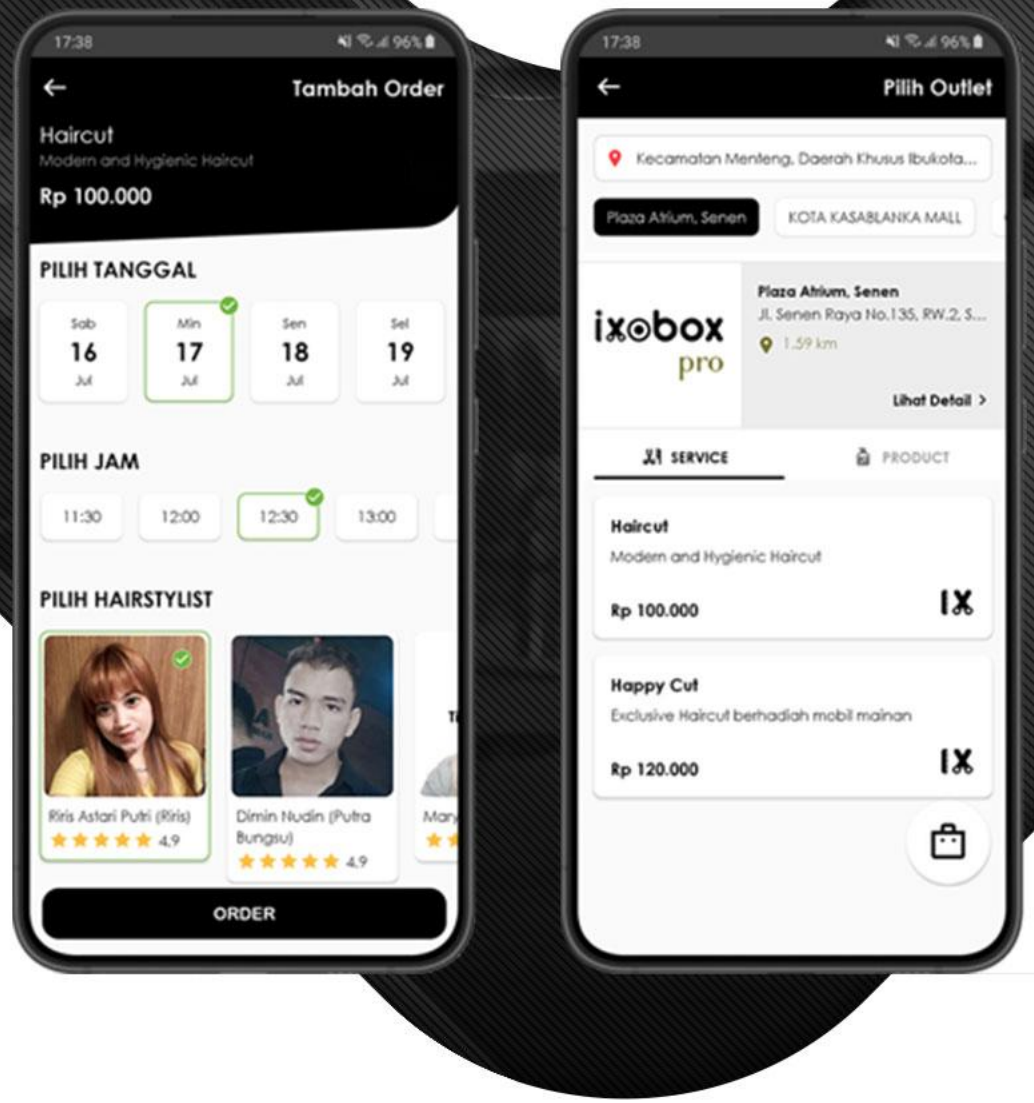
IXOBOX
CUSTOMER APP

Client: **IXOBOX**

Special Features

- Service Reservation
- Mobile App & Web Order
- Hairstylist App
- Partner Portal
- HR System
- ERP System





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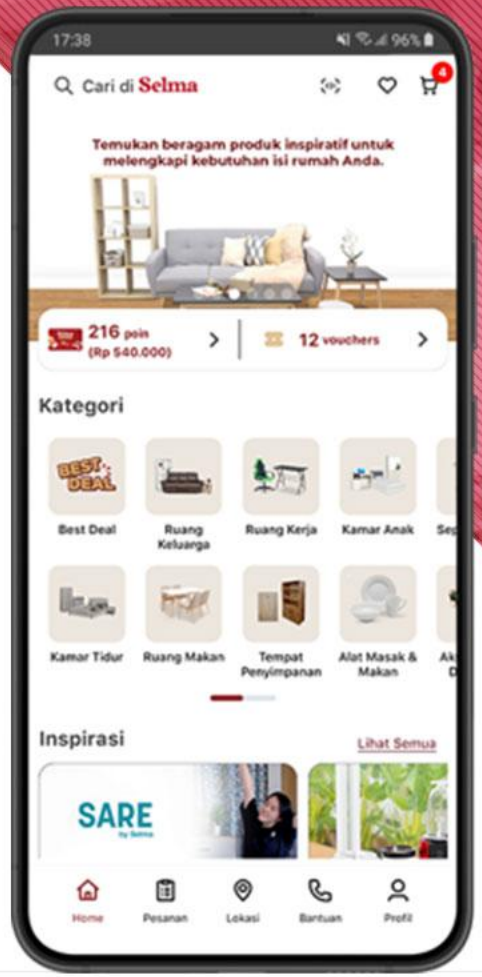
Selma
Inspirasi ISI RUMAH

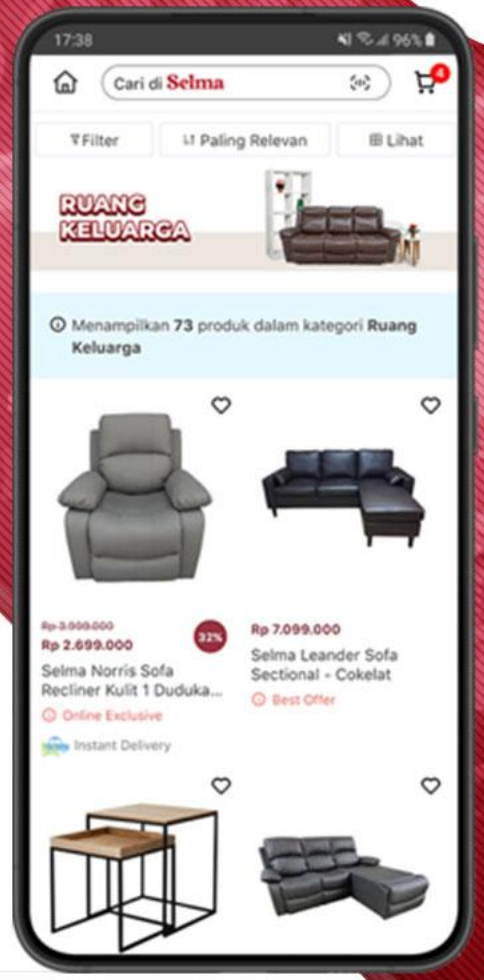
SELMA

Client: **Selma**

Special Features

- eCommerce
- Scan product & Pay online
- Online & Offline Vouchers
- Point & Membership







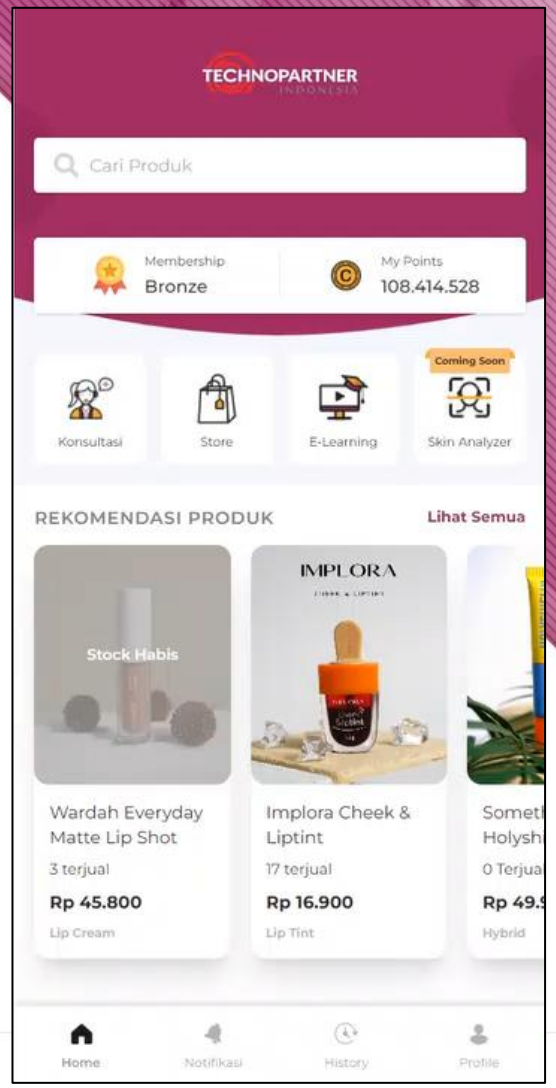
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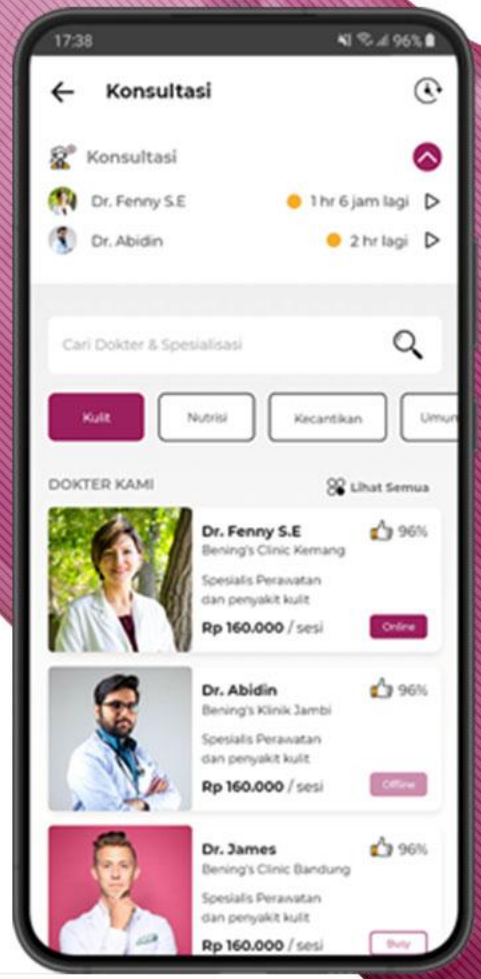
KONSULIN

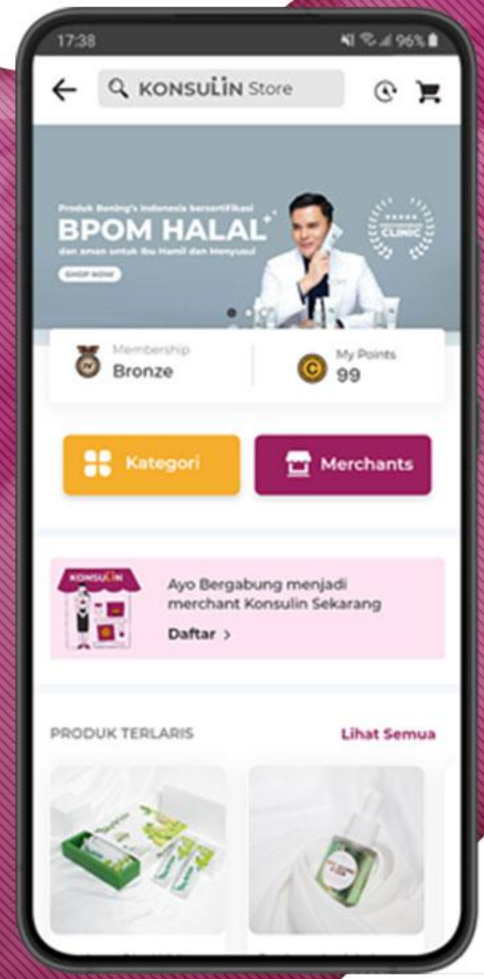
Client: **Konsulin (Bening's)**

Special Features

- Doctor Consultation
- Chat & Video Call
- Digital Prescription
- Marketplace
- Doctor App







BENING'S
dr. Oky Pratama Dipl. AAAM

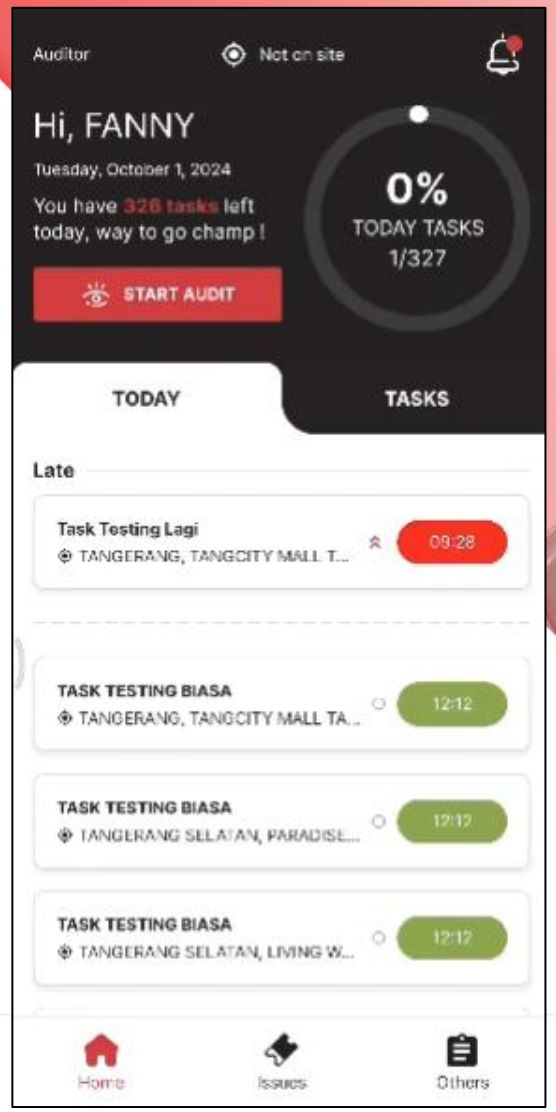
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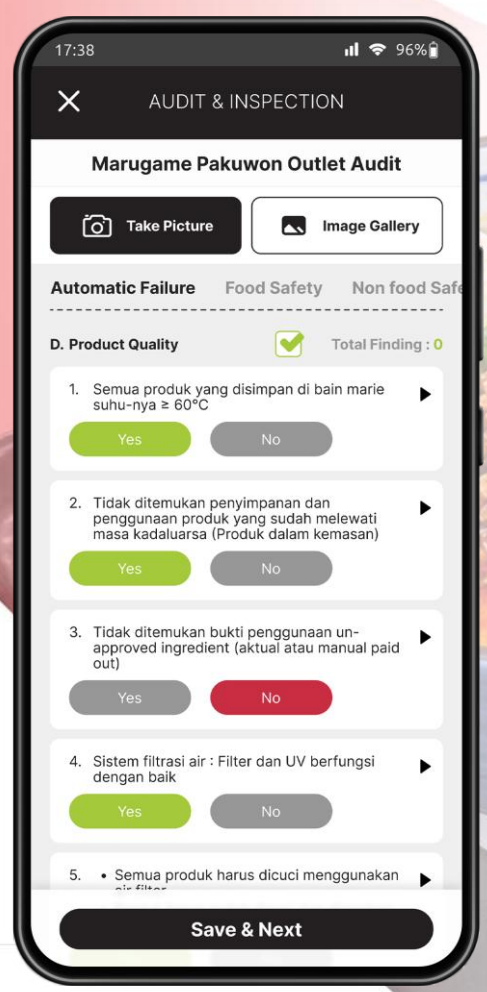
TaskMu

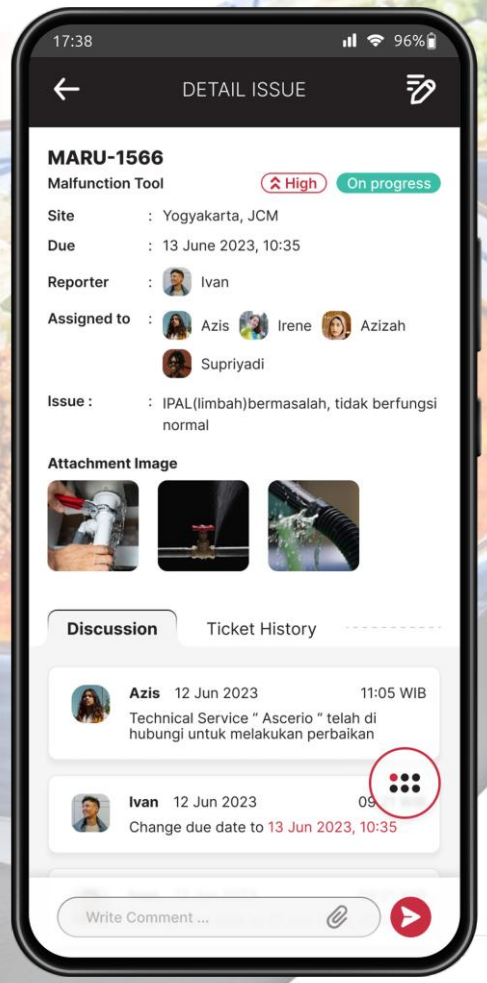
Client: **Marugame Udon**

Special Features

- Audit & Inspection
- Outlet Operation Task
- Issue Tracker & Ticketing System
- Comprehensive Audit Report
- Outlet Scoring





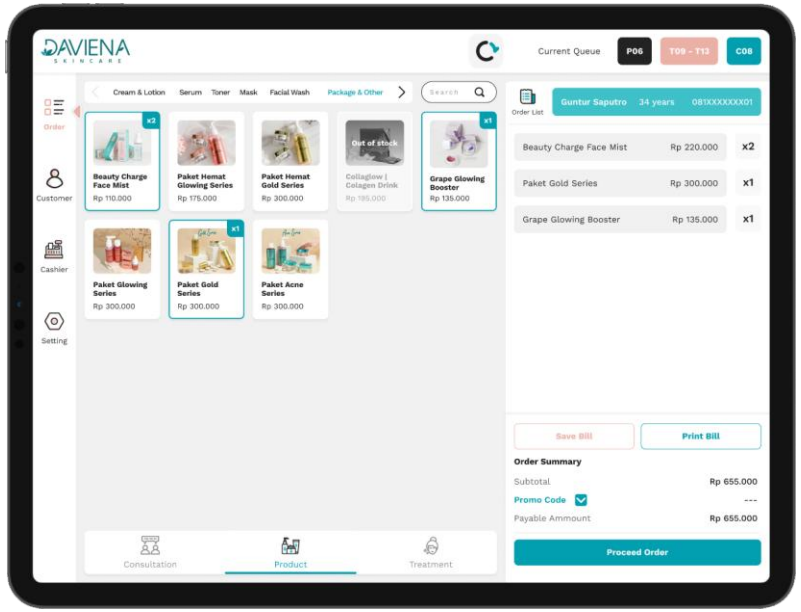


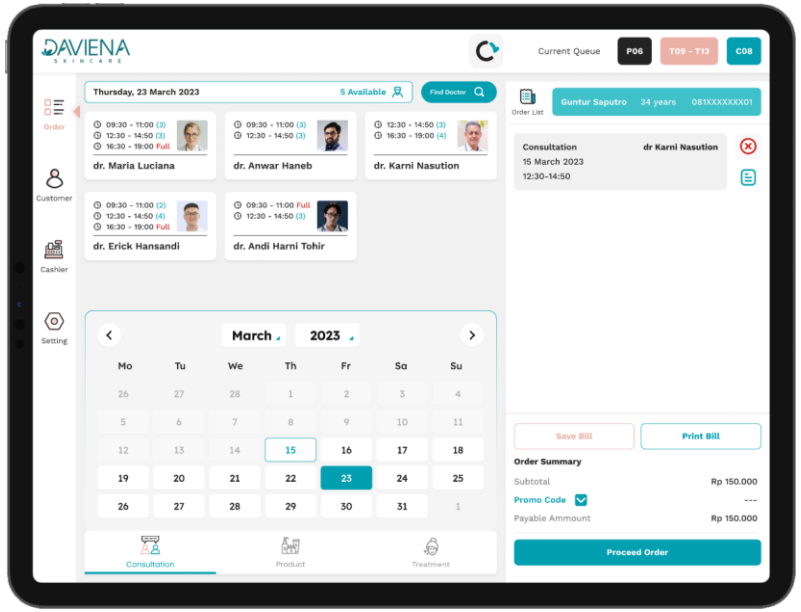
DAVIENA
SKINCARE

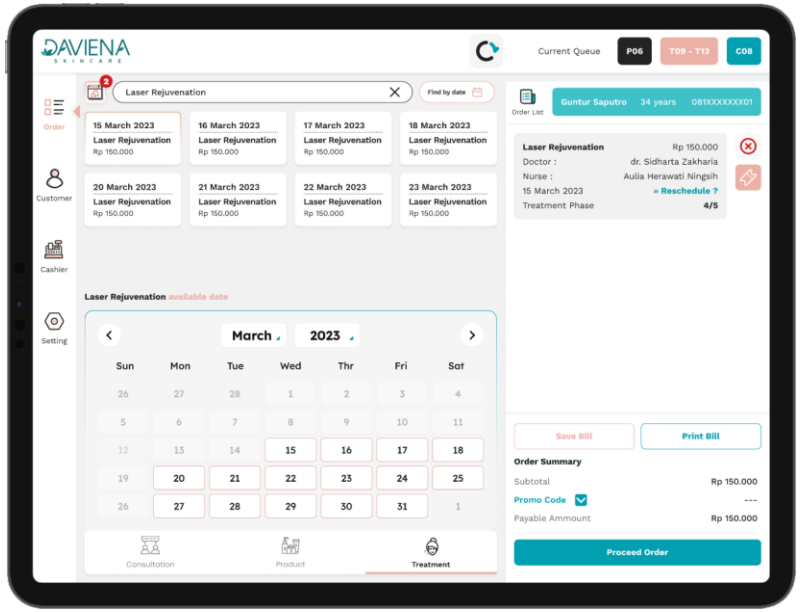
Daviena Cashier POS

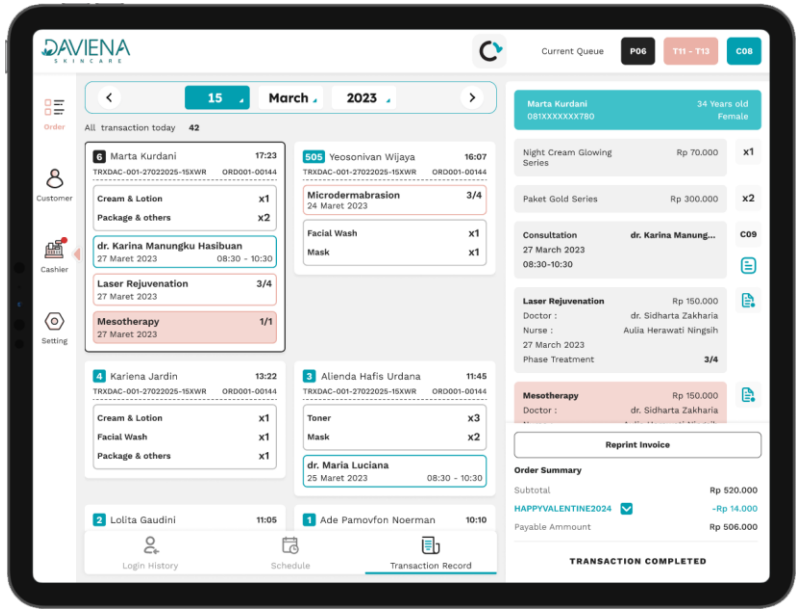
The Daviena Skincare Cashier POS is a central transaction system used to record, manage, and complete all customer payments, for both services and products.

It is designed to support cashier staff workflows efficiently.









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WhatsApp Chatbot & Campaign

An AI-powered, scenario-based WhatsApp chatbot connected to customer data and the campaign engine. Brands can serve customers, answer questions, and send relevant promos from one official WhatsApp number.

Scenario-based Chatbot

- Dynamic conversation flows based on customer answers
- Text, choice, image, and range inputs
- Automatic data validation

Knowledge AI & Intent Detection

- Answers FAQs, promo info, prices, and branches
- Easy-to-update knowledge base
- Chatbot flows with AI intent detection
- Handoff to CS when needed

Campaign Blast

- Blast promo & broadcast campaign
- Target audiences from data segmentation
- Official templates registered with Meta

Automated Follow-up

- Automatic follow-ups based on customer behavior
- Transaction reminders & personal vouchers
- Controlled message frequency

Report & Insight

- Automatic answer summaries & recommendations
- Campaign performance per segment
- Neatly stored conversation history

Advanced Hardware Integration

We integrate systems with specialized hardware, and make use of each device's specific functions.

EV Charger (OCPP)

Controls Electric Vehicle Chargers through the OCPP connection standard:

- Remote start charging
- Remote stop charging
- Get diagnostic
- Update firmware

IoT Anti-Fraud

IoT devices as an anti-fraud system, for example:

- Switching power on / off to specific booths
- Setting timers on specific devices

Outlet Devices

The system runs directly on the devices outlets use:

- Self Order Kiosk
- Kitchen Display
- Kitchen Checklist
- Point of Sale (POS) on specific devices

Data Mart & Customer Insight

Designed to bring customer data from the app, POS, and campaigns into one clean data mart. The marketing team can read customer behavior, build segments, and make decisions based on data, not assumptions.

Data Integration

- Data pipelines from the app, POS, and operational systems
- Data cleaned and standardized automatically

Customer Segmentation

- RFM segmentation (Recency, Frequency, Monetary)
- Demographic and behavior filters
- Cohort analysis

Insight Dashboard

- Revenue per outlet
- Member growth
- Visitor demographics per outlet
- Weekly RFM score

Campaign Activation

- Target audiences from segmentation results
- Connected to WhatsApp & push campaigns

Customer Behavior

- Transaction & visit history per customer
- Spot customers who are transacting less often
- Insights for campaign & CRM strategy

End-to-end System

- Technopartner understands that in large companies, integrated systems across operations, business, finance, and technology are essential.
- Technopartner is experienced and specialized in developing diverse systems and integrating existing ones, ensuring everything works well as a whole.
- This approach makes your company's operations more practical and efficient, improving overall functionality and ease of use.

An end-to-end system covering:

- Procurement & Finance
- Human Resource (HR) System
- Partner / Franchisee system
- Reporting Dashboard
- Operational
- Stock Opname
- Delivery & Stock transfer
- Point of Sale
- Customer Mobile App
- Self-order Kiosk
- Web-based order system
- Online payment
- Outlet Mobile App
- Employee Mobile App
- Corporate Website
- Landing page

ixobox · Janji Jiwa · Aa A.D.E.N BY ANGGRAENI · DAVIENA SKINCARE

Website & Product Showcase

Technopartner builds websites tailored to each client's feature needs and unique UI/UX design preferences, from company profile websites to e-commerce. We provide tailored digital solutions to boost your online presence.

Modular Design

- Ensures that changes to structure or design can be made easily.
- Each page of the website can be uniquely customized by managing which sections are used and in what order.
- This flexibility allows us to provide dynamic and adaptive digital solutions tailored to your evolving needs.

Easy CMS

- Our Content Management System (CMS) supports dynamic creation of new pages, making content updates easy.
- Fully customized to meet the specific feature needs of your website.



Tailor-Made System

As a software house, Technopartner excels at creating custom solutions that fit client needs.

We ensure that the development process of every system is highly efficient, fit for purpose, and carefully designed to the highest quality standards.

We pay attention to detail in every aspect, delivering systems that are not only tailored to the Client's needs, but also highly reliable and effective.

Elevate your startup or company with a custom, industry-specific system:

- Aesthetic Clinic
- Legal / Regulation / Law
- Customer Service Satisfaction
- Architecture
- Corporate Governance
- Internal Audit
- Taxation
- Music Management
- and many more

Outlet Operations

A suite of outlet operation systems connected directly to loyalty and member data. From the cashier and kitchen to the customer's table, everything runs in one ecosystem.

Cashier POS

- Checkout for walk-in & online orders
- Centralized prices & promos
- Keeps running offline

POS Lite

- Compact POS on Android
- For events, bazaars, pop-up booths
- Print receipts via portable printer

Self Service Kiosk

- Customers order & pay on their own
- Automatic upselling
- Connected to kitchen & payment

Kitchen Order Display

- Replaces paper tickets in the kitchen
- Real-time queue & timers
- Color codes per service type

Table Order

- Customers scan a QR code at the table
- Order straight from their phone
- Orders go to the kitchen & cashier

Food Aggregator

- GoFood, GrabFood, ShopeeFood
- Managed from one CMS
- Consistent per-channel pricing

Accounting System

EQUAL System brings purchase, sales, inventory, and finance into one flow, with 112 ready-to-use reports. Every transaction is posted to the journal automatically, so the numbers match across all modules.

Purchase & Sales

- Price survey to purchase return
- Sales order, delivery, invoice
- Supports VAT, income tax, discounts, DP

Inventory

- Requests & transfers between warehouses
- Stock opname & stock adjustment
- Production, job costing, recipe simulation

Financial

- Payable & receivable
- Cash, bank, giro/cheque
- Bank reconcile & petty cash

Journal & Fixed Asset

- Adjustment & manual journal
- Asset register & auto depreciation
- Asset disposal & transfer

POS Integration

- Sync sales from POS via API
- Posted straight to journal & stock out
- Example: POS Raptor

Report

- 112 ready-to-use reports, 10 categories
- Balance Sheet & Profit and Loss
- AP/AR aging, stock valuation, tax

EQUAL SYSTEM

Accounting System: Mobile & Distribution

A mobile app (Android & iOS) for salespeople, drivers, customers, and warehouse teams. Field transactions are recorded straight into the accounting system.

Proof of visit
Salesperson check-ins are matched to the customer's location via geotag, plus on-site photos.

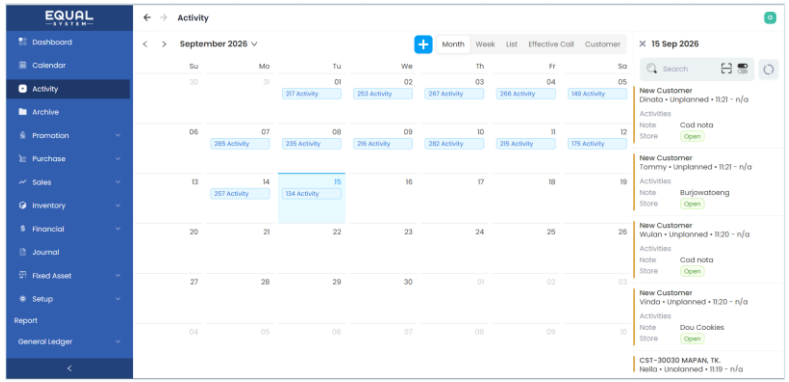
Order to collection
Visits, sales orders, delivery, and collection recorded in one flow.

Warehouse scan barcode
Receipt, delivery, adjustment, and stock opname with a barcode scan, stock updates instantly.

FIVE ROLES, ONE DATA FLOW

Admin / SPV | Salesman | Driver | Customer | Warehouse





Data & Engagement

"Turn customer data into measurable marketing action"



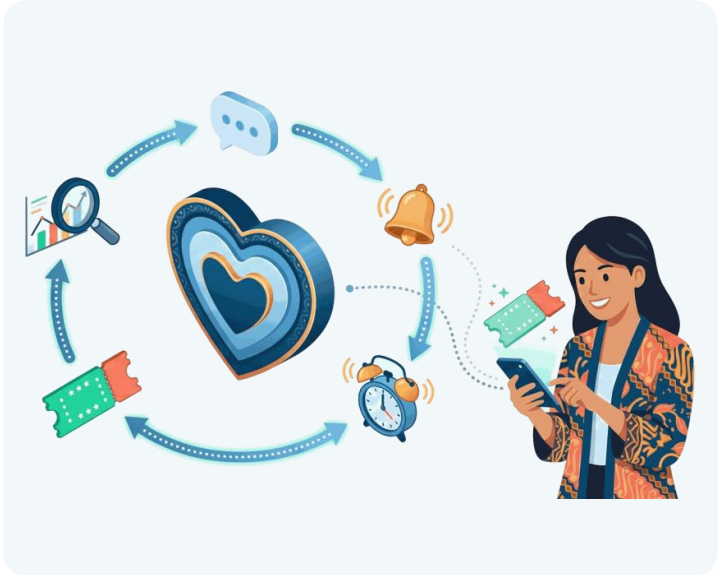
Data Mart & Customer Insight

One clean customer data source for RFM segmentation, insight dashboards, and data-driven marketing decisions.



Campaign & Marketing

Send WhatsApp and push notification campaigns to the right audience, with scheduling and performance reports.



Customer Relationship Management (CRM)

Track changes in customer behavior, then send automatic promos or transaction reminders to bring customers back.

Data Mart & Customer Insight

"We turn scattered data into a clear picture of your customers, ensuring every marketing move hits the right target."

Turning Data Into Strategic Marketing Decisions

Customer data from the app, POS, and campaigns in one place. Marketing decisions based on data, not guesswork.

BENEFIT

- ✓ All data sources organized in one analytics system
- ✓ RFM segments ready to use for campaigns
- ✓ Interactive dashboards to track performance



KEY CAPABILITIES

- Customer Segmentation
- Campaign Precision
- Performance Tracking
- Strategic Planning

Data Mart & Customer Insight - Examples

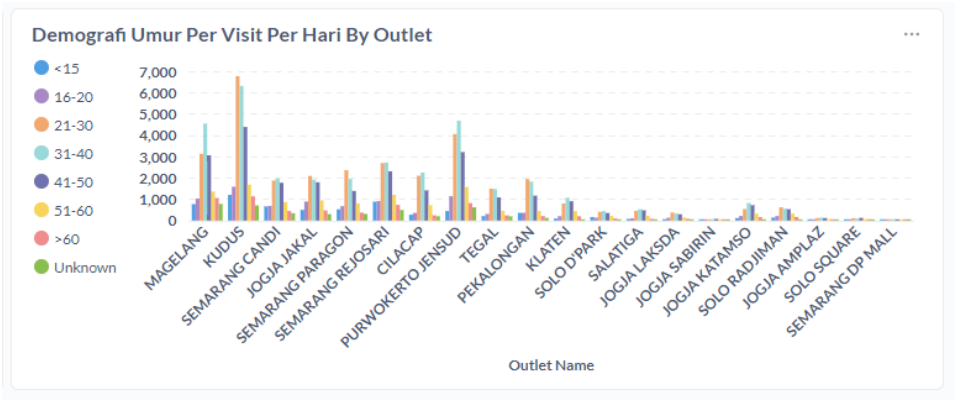
behave · data mart · monthly revenue by outlet



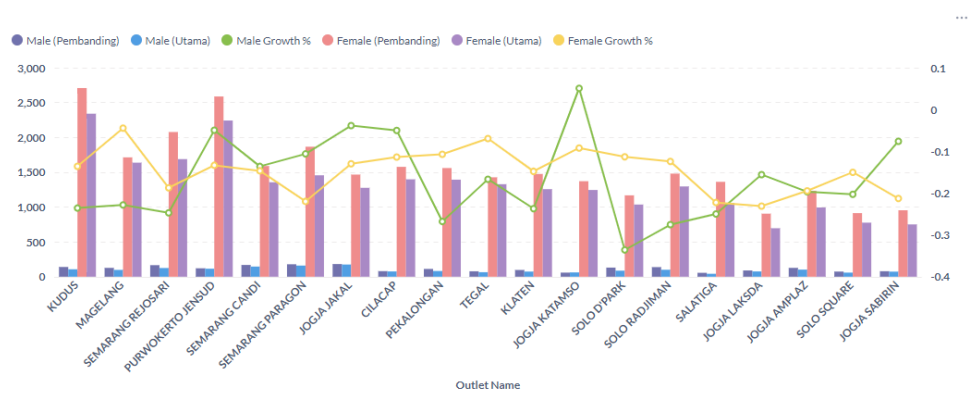
behave · data mart · weekly rfm score



behave · data mart · age demographics per visit per outlet



behave · data mart · member growth by gender



Campaign & Marketing

“Stop guessing your promo, start knowing your customer”

From Random Promotions to Data-Driven Campaigns

Send promos to the right customers through the right channel, then measure the results.



BENEFIT

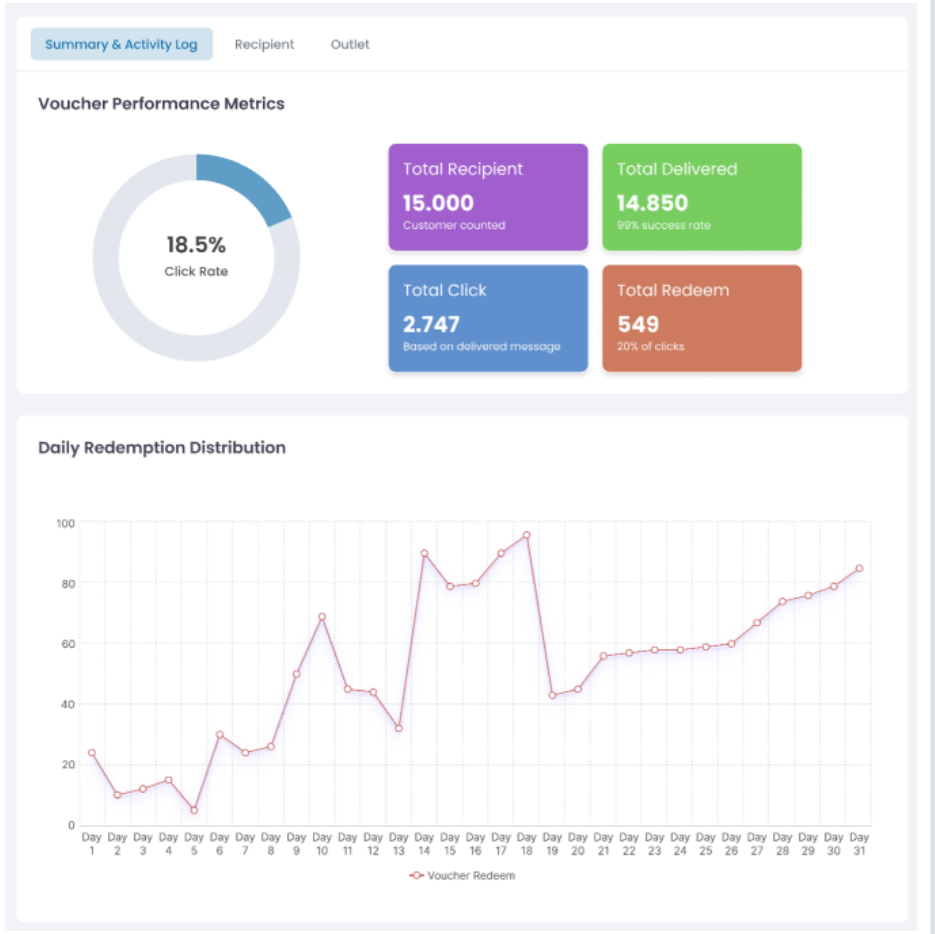
- ✓ WhatsApp & push notifications from one dashboard
- ✓ Target audiences by demographics, behavior, and RFM
- ✓ Automated send scheduling
- ✓ Campaign reports: what works and what doesn't

KEY CAPABILITIES

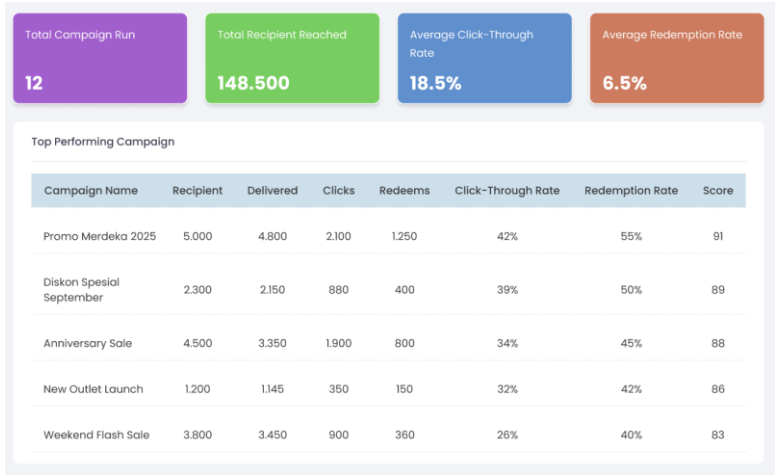
- Well-Targeted Promotions
- Cost Efficiency
- Performance Transparency
- Full Control over Planning and Execution

Campaign & Marketing - Examples

behave · campaign · voucher performance



behave · campaign · top performing campaign



Campaign Name	Recipient	Delivered	Clicks	Redeems	Click-Through Rate	Redemption Rate	Score
Promo Merdeka 2025	5.000	4.800	2.100	1.250	42%	55%	91
Diskon Spesial September	2.300	2.150	880	400	39%	50%	89
Anniversary Sale	4.500	3.350	1.900	800	34%	45%	88
New Outlet Launch	1.200	1.145	350	150	32%	42%	86
Weekend Flash Sale	3.800	3.450	900	360	26%	40%	83

behave · campaign · funnel & segment performance

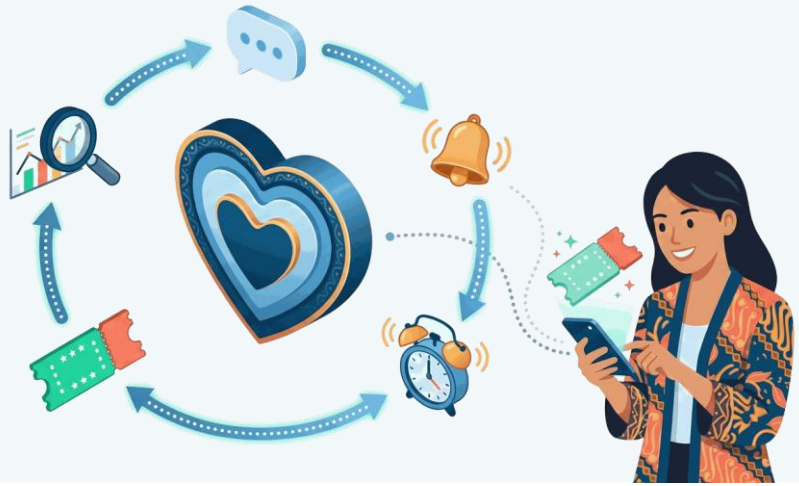


Customer Relationship Management

“Don’t wait for customers to leave, act before they even think about it”

Keep Customers Engaged, and Coming Back

The system reads changes in customer behavior and responds before they switch to a competitor.



BENEFIT

- ✓ Customer behavior changes tracked in real time
- ✓ WhatsApp, push, or vouchers sent automatically
- ✓ Max 1 message per day, so customers don't feel spammed
- ✓ Smart Reminder for customers who order less often

KEY CAPABILITIES

- Customer Retention
- Personalized Engagement
- Automation with Intelligence
- Loyalty Strengthening

Customer Relationship Management

Smart Promotion

TRIGGER

- When the user's monetary value goes up / down
- When the user reaches a certain level
- When the user's RFM segment reaches the “At Risk” category

ACTION

- ✓ Send a push notification
- ✓ Send a WhatsApp message
- ✓ Send a specific voucher, e.g.: 20% Discount max Rp100,000

The system intelligently queues messages and ensures 1 customer receives at most 1 message per day (even if several triggers qualify).

Smart Transaction Reminder

TRIGGER

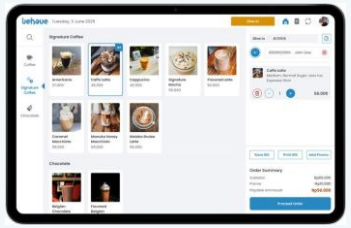
- After buying product A, then not buying product A again for X days, e.g. 30 days, 45 days, 60 days (time and product are configurable)

ACTION

- ✓ Send a push notification
- ✓ Send a WhatsApp message
- ✓ Send a specific voucher, e.g.: 20% Discount on product A max Rp100,000

Outlet Operations

"One ecosystem, from cashier to kitchen to table"



Cashier POS

Checkout for walk-in and online orders with centralized prices & promos, works offline.



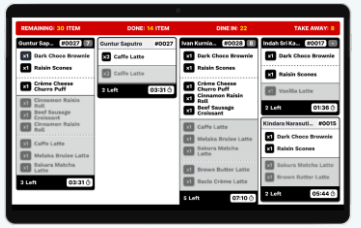
POS Lite

A compact Android POS for events, bazaars, and pop-up booths.



Self Service Kiosk

Customers order and pay themselves, queues shrink, upselling runs automatically.



Kitchen Order Display

Replaces paper tickets in the kitchen: real-time queue, timers, and color codes per service.



Table Order

Customers scan a QR code at the table and order from their phone, straight to the kitchen and cashier.



Food Aggregator

GoFood, GrabFood, and ShopeeFood managed from one CMS with consistent per-channel pricing.

ONE ECOSYSTEM

Every add-on connects to the BEHAVE base platform:

one CMS, one member database, one source of prices & promos.

Project Timeline

1 — 2 — 3 — 4 — 5 — 6

STEP 1

Requirement Gathering

- ✓ Kick-off meeting: requirements and system scope
- ✓ Proposal & quotation to the client
- ✓ Negotiation and presentation sessions to align expectations

STEP 2

Project Deal & Kick Off

- ✓ Contract signing
- ✓ Kick-off meeting to officially start the project

STEP 3

UI/UX Design & Approval

- ✓ Discuss flows and design with the client
- ✓ Detailed UI/UX design based on the system flow
- ✓ Client approval, the basis for development

STEP 4

System Development & Internal Testing

- ✓ Development based on the agreed flow and design
- ✓ Client joins testing at key milestones
- ✓ Biweekly progress meeting

STEP 5

User Acceptance Test (UAT)

- ✓ Full-cycle test by the client
- ✓ Fixes for findings during UAT
- ✓ Project closing with a Handover Report (Berita Acara)

STEP 6

Go Live

- ✓ Publish to Google Play Store & Apple App Store
- ✓ Data integrity check in production
- ✓ System function verification in the live environment

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Thank You

Technopartner Indonesia · Jl. Bausasran no 66, Yogyakarta 55111 Indonesia

www.technopartner.id

hello@technopartner.id

(+62) 274 6056-789

+62-812-9905-6789